



WINDING OAK BOOKOLOGY ADVERTISING RATES

Use the Ad Request Form online or contact Steve Palmquist to place an ad:
advertise@bookologymagazine.com.

Elevator Ad – *Bookology* Digital Magazine

ads must be 300 pixels wide, can be up to 600 pixels high;
placement is random

- One-month ad (Elevator A or B, Skyscraper)\$ 100
- Six-month ad (any available size, can be changed out monthly)\$ 540
- Twelve-month ad (any available size, can be changed out monthly).....\$ 1,000

Elevator Ad – *Fresh Bookology* newsletter

limited number of ad placements available per week;
ads must be 300 pixels wide and 415 pixels high; placement is random

- One week\$ 100
- Three consecutive weeks\$ 240

Hurrah! Booktalk Video by Author or Illustrator of trade-published book\$ 160

placed on Hurrah! page for month of publication, then archived (but still viewable)
placement is alphabetical by book title
promoted on social media and in newsletter for the publication month
video must be at Bookology offices no later than the 15th of the preceding month

For multi-months ads, advertising may be rotated each month within one ad space.

If you would like to run two ads concurrently, please request pricing.

If you would like to run more than two ad images within one of our ad slots, please request pricing.

You may submit your own artwork (subject to Winding Oak’s approval) or ask Winding Oak to design your ad for an additional \$80.