



## WINDING OAK CHILDREN'S LITERATURE ADVERTISING RATES 2016-2017

Use the Ad Request Form online or contact Steve Palmquist to place an ad: [advertise@bookologymagazine.com](mailto:advertise@bookologymagazine.com).

### Advertising Rates – *Bookology* Monthly Digital Magazine

- One-month ad (any size).....\$ 100
- Six-month ad (any available size, can be changed out monthly).....\$ 540
- Twelve-month ad (any available size, can be changed out monthly).....\$ 1,000

Ad can be banner, elevator, or skyscraper ad. Placement is random.

#### Ad Sizes:

- Elevator A: 300 x 400 pixels
- Elevator B: 300 x 250 pixels
- Skyscraper: 300 x 600 pixels
- Leaderboard Ad: 790 x 130 pixels

Advertising may be rotated each month within one ad space. If you would like to run two ads concurrently, please request pricing.

You may submit your own artwork (subject to Winding Oak's approval) or ask Winding Oak to design your ad at no additional cost.