



## WINDING OAK CHILDREN’S LITERATURE ADVERTISING RATES

Use the [Ad Request Form](#) online or contact Steve Palmquist to place an ad: [advertise@bookologymagazine.com](mailto:advertise@bookologymagazine.com).

### Advertising Rates – *Bookology* Digital Magazine

- One-month ad (Elevator A or B, Skyscraper) ..... \$ 100
- Six-month ad (any available size, can be changed out monthly) ..... \$ 540
- Twelve-month ad (any available size, can be changed out monthly) ..... \$ 1,000

Placement is random.

**Elevator Ad A Size:** 300 wide x 400 high pixels

**Elevator Ad B Size:** 300 wide x 250 high pixels

**Skyscraper Ad Size:** 300 wide x 600 high pixels

Advertising may be rotated each month within one ad space.

If you would like to run two ads concurrently, please request pricing.

If you would like to run more than two ads within one of our ad slots, please request pricing.

You may submit your own artwork (subject to Winding Oak’s approval) or ask Winding Oak to design your ad for an additional \$80.